



DIRECTOR'S MESSAGE

Advertising

Two weeks ago I referred to an analogy called the “Frog in the Kettle” which states that if a frog is thrown into a kettle of boiling water it will immediately jump out, sensing the danger. However, if the frog is put into a kettle of cold water, with the temperature slowly raised, the frog will not sense the danger and will be boiled alive. This analogy has been the focus of our discussion about modern media and its influence on our culture. We have been looking at aspects of media and asking the question, “How warm is the water?” Last week we looked at the medium of television and this week we’ll look at advertising.

I found this headline and these statistics in an article about advertising:

"Shopping Bigger Than Religion"

Percentage of American teenage girls who report store-hopping as favorite activity:
93

Average time spent shopping per week: 6 hours

About 53% of grocery and 47% of hardware store purchases are spur-of-the moment purchases.

Percentage of shoppers surveyed across the country who were shopping for a specific item: only 25

Stats taken from:

<http://www.ecofuture.org/pk/pkar9506.html>

In the 1980s, studies showed the average person was exposed to 1,500 commercial impressions each day. By the late 1990s the average was 3,600 per day (Global Bits - Issue 03, 2004). Every day our youth are bombarded with messages telling them how to act, what to wear, what is important, and how to be "happy." In most cases the message they are hearing 3,600 times a day is not in line with values and the world view what we as a school are trying to teach our children. We are not preparing our youth to live in today’s media-centric culture. We are allowing our children to swim in a sea of consumerism that is robbing them of their identity in Christ. Why are there not more sermons about this in our churches, why aren't more youth groups talking about the power of advertising, why do our students spend more time at the mall than anywhere else? How warm is the water?

Have a great weekend,
Karl Steinkamp
Director

[Karl Steinkamp](#)

Director

HIGH SCHOOL NEWS

“Serving Our World” an organization dedicated to improving the lives of neglected children around the world, three local families identified as having immediate needs, “Kawan House”, an organization helping street people in Penang, “High Tower Ministry”, an orphanage in Cambodia, former Dalat students living Stateside: What do all of the above have in common. They are the projects that our High School and Middle school students at Dalat got involved with to “Make a Difference”. Just RM100.00, given out by Rich Gwaltney our Spiritual Life director became the catalyst to reach out and touch the lives of hurting people. In Chapel this past week the students described their projects and what lessons they learned from the experience. There comments included “little things count”, “lots of people’s lives are troubled”, “we shouldn’t hog everything”, “there are a lot of sad stories”. Yes small things do make a difference in each and every day of our lives. Our students lived out Galatians 6:2 this past week. What can we do today to “Make a Difference”.

[Fred Colburn](#)

High School Principal

MIDDLE SCHOOL NEWS

Several weeks ago in chapel the students were asked to make a difference for someone else. They were given 100rm and challenged to see what they could do. They reported back this week to the rest of the middle school. All of the classes had huge success with their projects. One of the students has volunteered to share their story...

Who? - You

What’s the difference? U. For the last three weeks, (this started September 5th 2007) we have been helping an orphanage in Cambodia. We have bought them utensils and school supplies for their school. We also sold stress balls, lemonade juice, and all kinds of cookies. We want to thank all the people who bought our materials. We made \$1060.15 RM!!! The orphanages name is High Tower Ministries. We would like to thank our two money keepers for keeping the money safe. These two keepers are Lucia Combrink and Fernando Paz. If you see them around, please thank them for serving God in a helpful way. We also want to thank Mrs. Colburn for coming up with ideas to change these children’s lives. We would like to thank the entire 5th grade for selling and donating money for the orphanage.

By Timothy Phan

[Brian Brewster](#)

Preschool-Gr 8 Principal

SCHOOL DEVELOPMENT NEWS

Join Dalat's Prayer Team!



The Development Department sends out a list of weekly prayer points for Dalat and its students. If you would like to be added to the email list please email Larry Chinn at: lchinn@dalat.org.

THIS WEEK

Sunday, 30 Sept	FloorBall Tournament
Monday, 1 Oct	2pm-5pm US Embassy Consular Visit
Tuesday, 2 Oct	8am-12nn US Embassy Consular Visit 2pm-5pm US Embassy Consular Visit 7pm MS Band & Choir Concert
Wednesday, 3 Oct	6.30pm Prayer Meeting
Thursday, 4 Oct	7pm HS Band & Choir Concert
Friday, 5 Oct	7pm HS STUCO Event
Saturday, 6 Oct	Drama Workshop

THIS WEEK'S MENU

Monday	Sloppy Joes, Glazed Carrots Sandwich Bar - PB&J, Fried Rice Salad Bar, Ice Cream, Milk/Milo
Tuesday	Baked Chicken, Peas, Mashed Potatoes, Asian Noodles Salad Bar, Sandwich Bar - Tuna Salad/ PB&J, Fruit, Juice
Wednesday	Chinese Pork, White Rice, Chinese Veggies, Sandwich Bar - Chicken Salad and PB&J with Homemade Bread, Salad Bar, Fruit, Milk/Milo
Thursday	Spaghetti and Garlic Bread Sandwich Bar: Ham & Cheese and PB&J, Salad Bar, Fruit, Juice
Friday	Cheesy Potater-Tot Casserole Sandwich Bar: Egg Salad and PB&J with Homemade Bread, Salad Bar,

FROM THE ATHLETIC DIRECTOR



Varsity Boys: Will be playing a visiting team from Australia Wed, Oct 17th, 5:00 @ City Stadium. Stay tuned for further information in coming issues!

7th Annual Varsity Soccer Tourney Results Sat Sept 21-22:

Word on the street is that this could be the best officiating in the life of this annual tourney. Hizzal & his crew were extremely fine to work with! Han Chiang School agreed to enter the tourney after a noon cancellation by Jit Sin threatened to reduce the teams to 9, an odd # to work with. Players, coaches, parents & fans seemed quite pleased with the weekend action & the cooperative weather @ Polo Grounds. Thanks to Jr. Class for providing some refreshments & hot dogs! Special thanks to our MS girls/coaches & the State team for playing some games. It was nice to have my son Drew on hand as co-tourney director which certainly made my job much easier!

Boys Results:

Gold: Alice Smith; Silver: MKIS; Bronze: Han Chiang; 4th: Dalat. The Gold medal match featuring 2 KL teams saw 2 overtime periods & that is about as good as it gets! Holden & Merusi are content with the showing of their relatively young squad.

Girls Results:

There were 4 legitimate U18 teams on the female side. Our almost brand new to Varsity soccer team did extremely well, so much so that word on the street is Coaches "Roger" & Steiert are very happy! **Gold: MKIS; Silver: Dalat; Bronze: ISKL; 4th: Alice Smith.**

Big Thanks to members of the Dalat community who found space in their homes for players from ISKL this weekend: Nam, Steel, Loehden, Beiling, Steinert, Boshoff, Thompson, Diago, Steinkamp, Munson & Moss. The Varsity players & their coaches really appreciate your efforts.

MS Boys Soccer Sat, Sept 29th:

Dalat; Uplands; ISKL; Alice Smith; MKIS; Han Chiang will be the 6 teams confirmed for this weekend's U15 tourney. Once again we are hosting 15 boys from ISKL. The entire schedule is posted on the Dalat Homepage courtesy once again of our friendly neighborhood IT Dept. Dalat plays @ 9:00 & 11:30 for sure & later depending on their playoff position.

Floorball Sat Sept 29th & 30th: Homegrown talent **Jason Selva** has organized another tourney for this weekend featuring 10 teams, of which 2 are Dalat. Sat games are 1:00 – 9:30 & run until 9:30; Sun 1:00 – 9:00. Schedule is on the Dalat Home page.

Girls Softball: Mark Sasse, with help from Shauna Archer & Lisa Munson, has re-introduced this game to Dalat. They have about 16 people on any given day. Next Wed, Oct 3rd they are playing the Adult Parents on upper field @ 4:15. Let Mark know if you are interested in playing!

That's all for this week folks...Hopefully we will see you at the U15 Boys Tourney this weekend @ the Polo Grounds 9:00 – 4:00.

[Gerry Steiert](#)

PE Dept HP 012-430-6896

MUSIC DEPARTMENT



FALL CONCERTS

Please join Dalat's Band and Choir students in the Chapel for two evenings of musical entertainment!

Middle School Concert--Tuesday, Oct. 2, 7:00 PM

...Featuring the Intermediate Band and Middle School Boys' Choir, with the Jazz Ensemble as special guests.

High School Concert--Thursday, Oct. 4, 7:00 PM

...Featuring the High School choral and instrumental ensembles.

Enjoy a variety of music performed by the High School Concert Choir, Concert Band and Jazz Band.

Everyone is invited!

CHARITY AND COMPASSION

It is in giving that we receive.



Charity & Compassion

It is in giving that we receive.

It has been a wonderful week, Due to a very generous donation from one of our Dalat families we now have enough money to purchase a newer model 15 seat van for the 13 girls at Chrystal Home, Taiping. We currently have 3 diesel vans to choose from but are looking to find a petrol van which will better suit the homes needs (there is a shortage of diesel engine repairmen in Taiping). If you know of someone who has a late 90's or newer, 15 seat, petrol van available please contact Gerry at 012 430 6896 or I at 012 430 2231.

There is a constant and daily need for food for many poor families. Items of greatest need are: rice, noodles, oil, bi-hoon, sardines or baked beans in tomato sauce, oatmeal, Milo, and milk powder. Vitamin fortified items are extremely welcome to supplement their poor diets.

Please recycle; it is good for the environment and the proceeds from Dalat recycling goes to benefit the Eden Home Recycling Project and to help the poor? Please remember our four adopted C & C families with your prayers and donations of food items. We have also been asked to assist 2 families in Sungei Petani for the next little while. Each family consists of mom and 3 children. One the fathers died a short time ago and the other father is a drug addict and is unable to support his family.

If you would like more information about Charity & Compassion you can contact Beth Steiert bsteiert@dalat.org . Thank you for your donation.

Compassion is the ability to understand another's grief, pain or hardship and it moves us so greatly that we have no other option but to give of ourselves in some way.

Where Charity & Love exist, God is there.

MOVIE REVIEWS

I have had some recent requests for explanations of the Malaysian movie ratings. I will list them below along with the explanation of the US movie ratings. Hope this is helpful in making wise decisions about choosing entertainment for your family .

Malaysia

U – Umum or General in Malay – General viewing for all ages

18SG – Movies for persons above 18 with non-excessive violent/horrifying scenes

18SX – Movies for persons above 18 with non-excessive sex scenes or drug use

18PA – Movies for persons above 18 with religious/political/counter-culture/mature thematic elements

18PL – Movies for persons above 18 with the combination of two or more elements

(18SG, 18SX or 18PA)

US

G - General Audiences; all ages admitted

PG - Parental Guidance Suggested; some material may not be suitable for children

PG13- Parents Strongly Cautioned; some material may not be suitable for children under 13.

R - Restricted; under 17 requires accompanying parent or adult guardian

NC-17- No One 17 and Under Admitted

Entertainment is a big part of our student's lives. Making sure the entertainment is safe is a big job. Every week movies are reviewed by Dalat Staff to let students and parents know what, according to our school's values, is acceptable entertainment and what should be avoided. These reviews are to be used only as a guide for your entertainment. I list features of the movie that you may be uncomfortable with so that you can make a wise choice. Keep in mind that some are appropriate for older age groups but because of certain intense situations may not be appropriate for younger viewers. I have included the US Rating as well as the Malaysian Rating. I use the website *Christian Spotlight on Entertainment* for input on reviews.

28 September, 2007

Movie	Rating
-------	--------

Acceptable

Hairspray	US-PG, MY-U
Poor adult examples and suggestive content. Lively and fun musical!	
Ratatouille	US-G, MY-U
Family film, mild inappropriate language	

Not Acceptable

The Brave One	US-R, MY-18PL
Strong violence, language, and some sexuality	
I Now Pronounce You Chuck and Larry	US-PG13, MY-18PL
Crude sexual content throughout, inappropriate images, language and drug use	
Rogue Assassin	US-R, MY-18SG
Extreme violence, sexual content, inappropriate language	
Rush Hour 3	US-PG13, MY-U
Sequences of action violence, sexual content, inappropriate dress and language	
White Noise 2: The Light	US-PG13, MY-18PL
Intense violence and terror, disturbing images, inappropriate language	

Larry Chinn
lchinn@dalat.org

The Dalat International School Daily Bulletin contains announcements for students, staff, and parents. You can subscribe to receive the bulletin by email. To subscribe simply send a blank message to DALAT-BULLETIN-SUBSCRIBE-REQUEST@netpals.lsoft.com.

DIS INFORMATION

Online back issues are available at <http://www.dalat.org/news.html>

Dalat International School

Tanjung Bunga
11200 Penang, Malaysia
+60 (4) 899-2105
info@dalat.org

Copyright © 2007, Dalat International School